

No,
this is not just
a **CAT**

these are
new possibilities

to grow

your **BUSINESS**





is a group of companies producing

the world's largest

number of own newspapers and magazines
published in

Ukrainian

17 printed and Internet media

10 periodicals with a circulation of over **100 000** copies

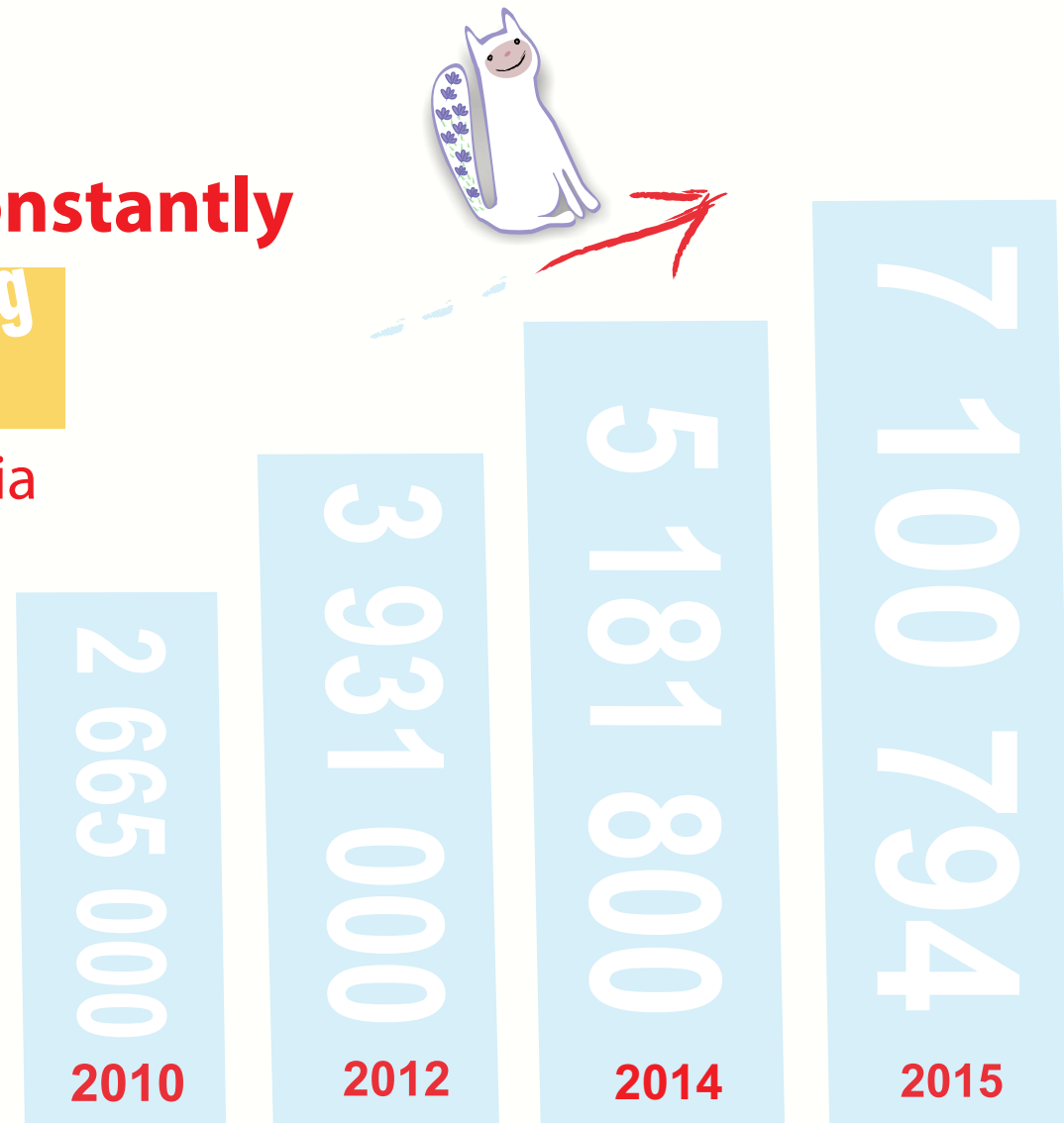
5 periodicals with a circulation of over **200 000** copies

During the last 5 years we **constantly**

have been increasing

the audience of our media

while others
have been losing it



Specialization of our periodicals

provides an opportunity to appeal to the widest audience

- society, politics, economics
- health
- history
- religion, psychology, entertainment
- kitchen, all for women
- easy style news
- children
- husbandry
- life in the countryside, the pension sector



SPECIAL FEATURES

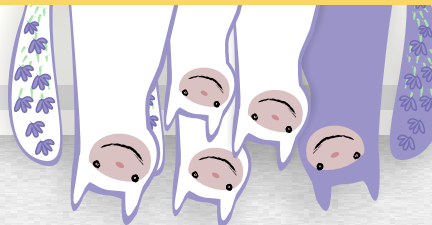
innovative approach to the representation
of advertising information in the press

- logo-page
- brand page
- vertical brand
- brand sponsor, etc.

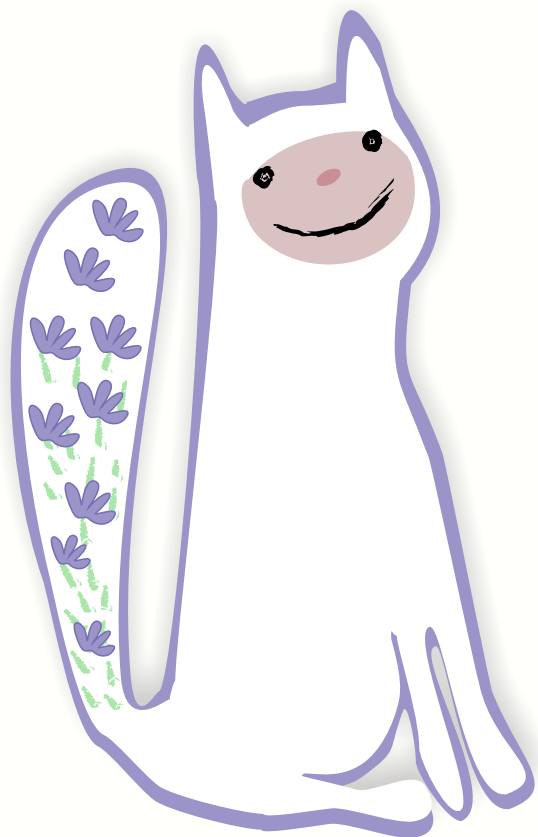
WE FIND

CREATIVE

SOLUTIONS



What are we?



We are modern

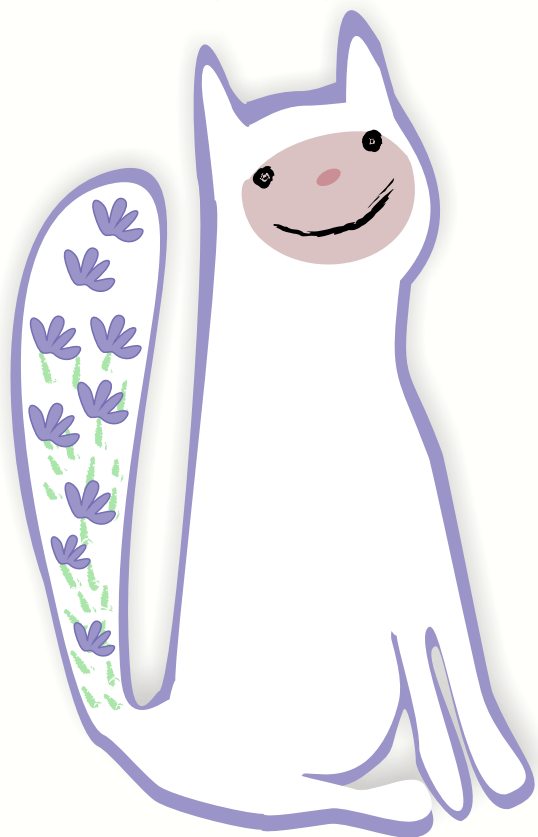
Besides paper periodicals we have electronic products

- The information site expres.ua with 1 591 244 unique visitors per month 11 582 525 page views
- e-newspaper 24 (egazeta24.com) - first innovative platform for reading newspapers in electronic format

ONLINE
Експрес



What are we?



We are different

- our circulations are certified
- only 2.6% returns of unsold newspapers
- universal formats of advertising solutions in all editions
- rate of 8.6 UAH to the USD in calculating the cost of advertising
- additional opportunities for production of advertising materials in our own printing facilities

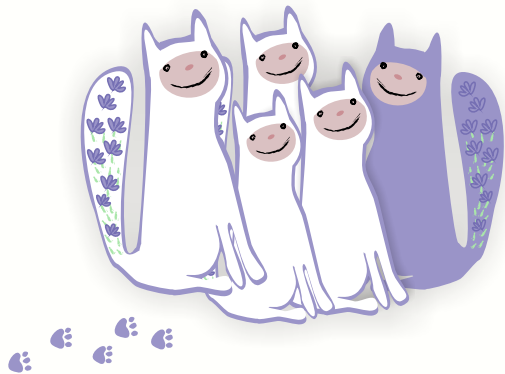
Your advertising - is not just an advertising!

While advertising in our publications
you invest in:

improving conditions of people's life

removal the deficiencies in the public sphere

organizing a broad discussion of important
social issues



WE REALLY CARE!

ATTENTION AND RESPECT

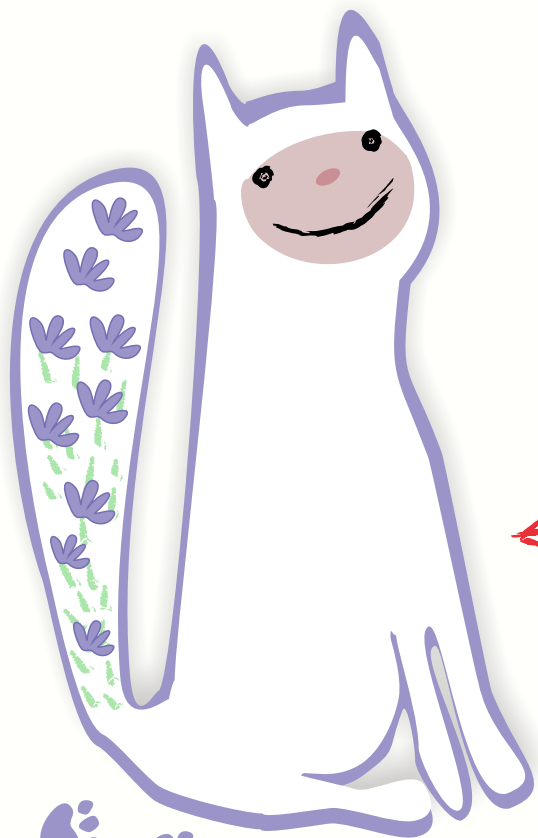
to each client



And the best
customers of the year
get the kittens
of the British breed

as a **GIFT!**





Do you want
to explore
the possibilities

of the **CAT**

with the lavender tail?

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